



**INTERNATIONAL**

*"World's Largest Collector Car Sales Organization"*

Dear Ms. JoEllen Taylor, CAI and Ms. Jenelle Taylor,

I would like to personally thank you for serving as a founding member of my Presidential Advisory Council for the National Auctioneers Association. Your combined representation as 2 of only 16 advisors recognizes your dedication and leadership skills within our growing national membership of 6,000 members.

I commend you on your consistent pursuit of excellence within the field of Business Ethics as exemplified by Society Benefits' recent winning achievement of the Greater Orlando Business Ethics Award. As national nominees for the American Business Ethics Award, you have proudly represented and highly honored the National Auctioneers Association and the auction industry as a whole.

Furthermore, as NAA President I appreciate your stewardship and commitment to constant innovation and local partnership within our national organization. Your recent initiative to attain a Mayoral Proclamation of National Auctioneers Day within your hometown of Orlando is a perfect example of your instinctive leadership and dedication to public service.

I look forward to meeting with once more this year at the NAA International Auctioneers Conference and Show where you will again be speaking as experts in the field of Benefit & Charity Auctions. As representatives of our national organization, you exemplify our highest standards sharing your knowledge and passion for charity auctions through committee service, educational seminars and mentorship of your fellow auctioneers.

I encourage your pursuit of excellence. May you continue to receive the honor and recognition you deserve as leaders within in our industry and the world of business ethics.

Sincerely,

A handwritten signature in black ink that reads "Dennis K. Kruse".

Senator Dennis Kruse, President  
National Auctioneer Association

